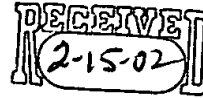


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CERTIFICATE OF TRANSMISSION (37 CFR 1.8(A))

PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted by facsimile to the U.S. Patent and Trademark Office.

Date: February 15, 2002

Douglas J. Ryder

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/857,256	FILING DATE 02 DEC 1999	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T702-15
TITLE SUBSCRIBER CHARACTERIZATION AND ADVERTISEMENT MONITORING SYSTEM			ART UNIT 2611
			EXAMINER GRANT, CHRIS

5 Assistant Commissioner for Patents
Washington, DC 20231

PRELIMINARY AMENDMENT AND REQUEST FOR EXPEDITED EXAMINATION

10 Per our conversation yesterday, the enclosed preliminary amendment renumbers the claims in consecutive order as you requested. Applicant thanks the Examiner for suggesting this amendment, as this amendment should make it easier to process the application. Please enter this amendment prior to beginning examination of the application.

15 Applicant also takes this opportunity to point out that this is a U.S. National Stage Application filed under 35 U.S.C. 371 and contains only claims that meet the criteria of PCT Article 33(1)-(4) as specified in the International Preliminary Examination Report (IPER) mailed June 5, 2001 (a copy of the IPER is enclosed for the convenience of the Examiner - pages 4 and 6 clearly indicating the claims considered to meet the criteria of PCT Article 33(1)-(4)). Moreover, it should be noted that the defects noted on page 5 of the IPER and the objections
20 noted on page 7 of the IPER are resolved with the renumbering of the claims in this preliminary amendment. These indiscrepancies were a result of a misnumbering in the replacement pages of the response to the Written Opinion filed April 20, 2001 and were clearly correct in the amended pages of the response. Accordingly, Applicant requests that this application be taken up out of order per 37 CFR 1.496(b).

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Preliminary Amendment

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09/857,256